

General Services Administration

Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the options to create an electronic delivery order are available through GSA Advantage!™, a menu-driven database system. The INTERNET address is GSA Advantage!™ is: <http://GSAAdvantage.gov>.

Schedule Title: FSC Group 99, Part IV – Signs: Displays: Identification Products; Traffic Control Devices; Exhibit Systems; and Related Products.

FSC Class: 9905

Contract Number: GS-07F-0262L

For more information on ordering from Federal Supply Schedules click on FSS Schedules button at <http://www.fss.gsa.gov>

Contract Period: July 1, 2011 – July 8, 2016

Contractor's name, address, telephone and fax number; e-mail and web-site

People Signs

1857 Walnut Street

Allentown, PA. 18104

Telephone: 610-434-3613

Fax: 610-821-3955

E-mail: ckellvir@peoplesigns.com

Web Site: www.peoplesigns.com

CAGE Code: 0GZM3

Federal ID#: 04-3748473

Contractor's Administration Source: Charles Kelly, Jr.

Business Size: Small Manufacturer

Customer Information:

1a. Awarded Special Item (s) Number(s)

366-11 Architectural/Wayfinding signs, plaques, seals and related products

366-90 Installation, Design and Planning

1b. Lowest Priced Model: Type SLB-815 sign blank \$6.15

2. Maximum Order: \$100,000

3. Minimum Order: \$45.00

4. Geographic Coverage: United States, Washington DC. & Puerto Rico

5. Point(s) of production: Allentown, Lehigh County, PA.

6. Discount: GSA discount

7. Quantity discounts: None

8. Prompt payment terms: None

9a. Type of Government Purchase Cards accepted: Visa, MasterCard & American Express

9b. Government Purchase card use for purchases above micro-purchase threshold: Contact Contractor for acceptance of purchase amounts exceeding the micro-purchase threshold.

10. Foreign Items: None

11a. Time of Delivery: 20 – 30 days ARO

11b. Expedited Delivery: If the above-mentioned "time of delivery" does not meet the customer's requirement, please contact the Contractor for a job review. Upon completion of the review the Contractor confirm if an expedited delivery date is possible.

11c. Overnight & 2-day delivery: Customers may call for availability of and rates for overnight & 2-day delivery.

11d. Urgent Delivery: If the above-mentioned "time of delivery" does not meet the customer's requirement, please contact the Contractor for a job review. Upon completion of the review the Contractor confirm if an expedited delivery date is possible.

12. FOB Point: Origin

13. Ordering Address: People Signs 1857 Walnut Street Allentown, PA 18104 c/o Dealer (name)

14. Payment Address: People Signs 1857 Walnut Street Allentown, PA 18104

15. Warranty Provision: Standard Commercial Warranty. Customers should contact contractor for a copy of the warranty.

16. Export Packaging Charges: 10%

17. Terms & conditions of Government purchase card acceptance: Contractor will accept Government Purchase Cards for orders of \$2500 or less. Contact contractor for acceptance of larger orders.

18. Terms & conditions or rental, maintenance & repair: N/A

19. Terms & conditions of installation: See price list

20. Terms & conditions of repair parts indicating date of parts price lists and any discounts from price lists: N/A

20a. Terms & conditions for any other services: Interior Wayfinding Design \$45.00 per hour

21. List of service & distribution points: N/A

22. List of participating dealers: N/A

23. Preventative maintenance: N/A

24a. Environmental attributes (e.g. Recycled contents, energy efficiency and/or reduced pollutants): 30%.

25. Data Universal Number System (DUNS) number: 045281529

26. Notification regarding registration in Central Contractor Registration database: Yes

Wayfinding by

People Signs®

1857 Walnut Street Allentown, PA. 18104 • 610.434.3613 • Fax 610.821.3955

Giving your space direction.



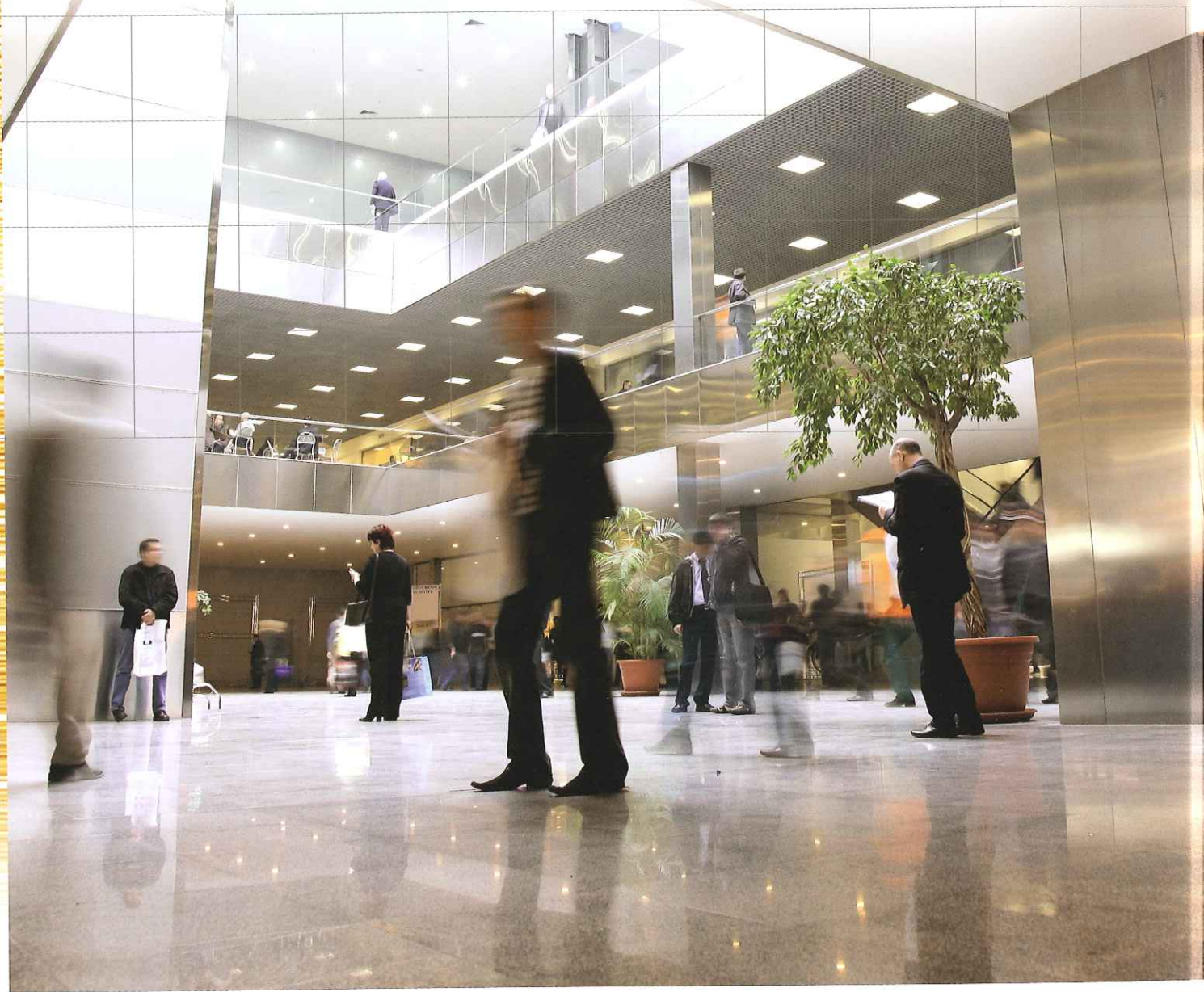
Wayfinding by

People Signs®

People Signs

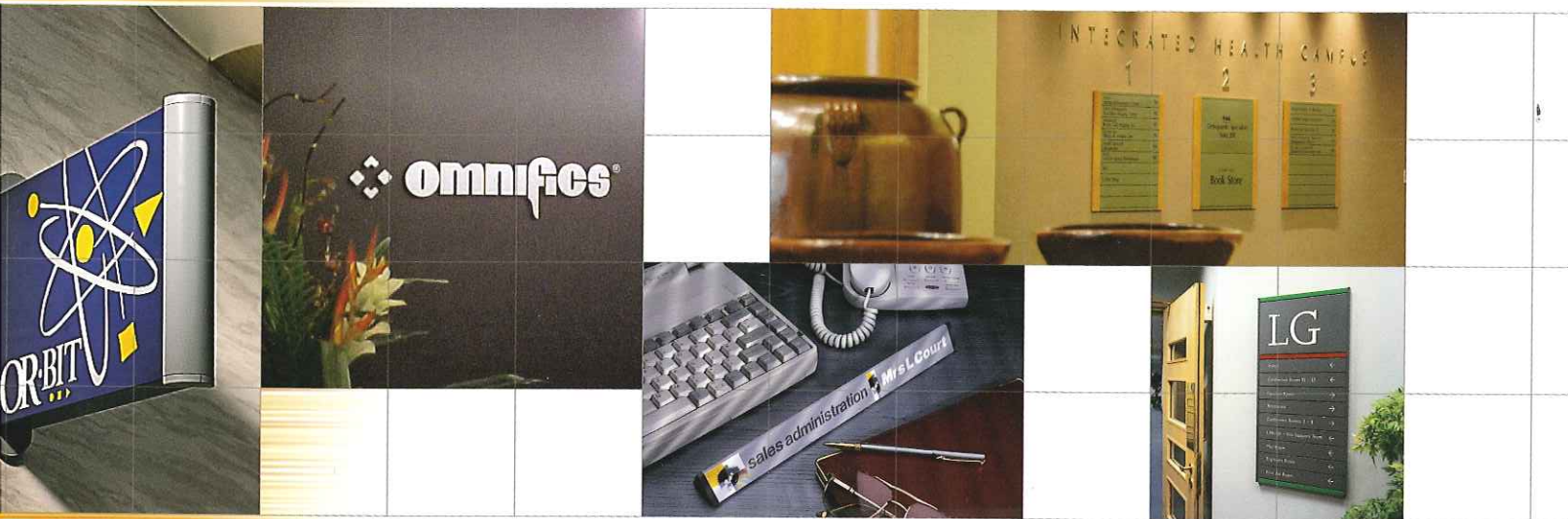
Establishing direction from the first impression.

Architectural signage created to complement and enhance a facility is essential not only to the pace of business but also to the pace of life. Whether meeting a new client in a large office park, visiting a doctor or even starting a new job, we rely on concise and well-positioned signage to guide clients, customers and employees to the right destinations.



People Signs is a leader in the planning, creation and fabrication of smartly-designed, expertly-integrated wayfinding sign systems. People Signs' experts will partner with you at the earliest stages of a new business complex or office expansion, join your team on the retrofit of an existing facility, or provide ongoing support for your changing signage needs. We work with you to establish direction from the first impression by leveraging our comprehensive knowledge, experience and extensive line of products—all integral to the successful completion of your next space planning project. After all, a sign program well-planned and executed will help establish the momentum and energy your business requires from day one.

Getting started



Your partner in project planning and product selection.

There are many benefits to planning your signage program at the earliest stages of your project. Understanding and anticipating the proper traffic flow both on the exterior and interior of your facility can provide important insights to your overall plan and maximize your efforts right from the start.

For over 25 years, our staff of expert wayfinding system advisors has drawn upon their experience and knowledge to create unique solutions that can be tailored to any industry, including:

■ Healthcare ■ Government ■ Education ■ Retail ■ Entertainment

At nearly any juncture of your project, People Signs evaluates both the physical environment and the feedback provided by you and your staff. We recommend the proper signage designed to meet the criteria of the Americans with Disabilities Act (ADA) and other national and local sign codes. The result is a comprehensive plan outlining project scope through design recommendations to projected budget, providing you with the greatest flexibility to determine the best solutions for your business.

Exterior signage



Keeping people moving seamlessly.

With nearly limitless possibilities and applicable across all industries, People Signs will help to develop the exterior architectural signs required to welcome and guide customers, vendors, employees and guests into your place of business. From your company's main entrance to secondary signage that guides and directs visitors to the proper building and parking, exterior signage communicates important information about your business 24 hours a day, seven days a week.

You'll find People Signs welcoming visitors to and directing them through:

- Hospital complexes
- Corporate parks
- Educational campuses
- Church facilities
- Free-standing office buildings
- Government headquarters
- Banking and financial institutions
- Entertainment venues, and more.

Our wide variety of sign solutions can effectively stand alone or be developed in combination for a seamless transition from main entrance to your visitor's destination, once inside. Choose from:

- Monument signs
- Illuminated and non-illuminated post and panel signs
- Directional signs
- Wall-mounted signs
- Flag-mounted parking lot signs



Interior signage

Creating dynamic flow through everyday spaces.

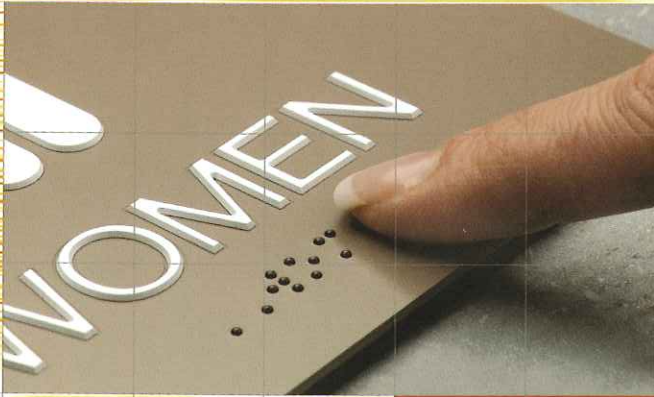
Once inside, you need to ensure that your visitors and employees move accurately and with ease to a desired destination. Complementary to the interior design of your workspace, interior wayfinding signs provide direction, identify rooms and personnel, alert visitors to prohibited areas and even guide them to safety in the case of an emergency.

Through a variety of applications and positioning, our signs promote dynamic flow through everyday spaces, delivering static and/or changeable messages via:

- building directories, directional signs, suspended and projecting signs, reception area logo walls,
- movable faceplates and changeable components,
- paper inserts to provide a facilities or office manager with the greatest flexibility to modify or update information in-house, and
- electronic directories allowing centralized control in real time to communicate important company messages from safety guidelines to promotions.

Meeting unique needs

FAQs to point you in the right direction ➤



ADA Signage

Creating an effective wayfinding system means meeting the needs of all your customers and employees. People Signs experts can provide you with the critical information you'll need to comply with the Americans with Disabilities Act, as well as national and local sign codes. This comprehensive approach makes it easy to blend the necessary form and function to produce practical, creative signage solutions.

FAQs

What is wayfinding signage?

Effective wayfinding signage is a program of signs that equips people with the information they need to orient themselves, and navigate from place to place within a physical space.

How do I get started with planning the signage needs of my project?

Whether a large or small project, there are some basic steps you should follow:

- Meet with stakeholders: architect, designer, or builder, if they are involved, and key employees. If you regularly interact with customers and suppliers on site, ask for their input, too.
- Review how you plan to use the building or space and what changes you foresee in the future. Determine what you need your signs to do: direct, identify, announce, warn, restrict or schedule.
- Engage your People Signs representative and start developing your project plan today.

What are the benefits of planning a signage program in the early stages of my project?

Planning signs early allows you to integrate their look and placement into your overall design, outside and in. Advance review helps you identify how the space will be used by employees and visitors and provides a better understanding of how sign codes will affect your choices. As a result, you will be better equipped to troubleshoot wayfinding issues while still in the design phase. Ultimately, you can avoid costly changes that might occur after installation, and ensure that your occupancy permit will not be delayed for lack of proper signage.

How does the ADA law affect my sign choices?

The Americans with Disabilities Act specifies the use of Grade 2 Braille and raised lettering, the fonts and colors used and the installation guidelines for signage identifying permanent rooms and spaces. Your People Signs representative can help you with the changing rules that regulate ADA signage.

Can my company's brand guidelines be incorporated into a custom signage program?

Brand identity is often the focal point of a signage program and can be carried out across all signs from entry to exit. People Signs will work with you to make sure your signage is both brand authentic and blends with your building's decor.

Can I coordinate signage programs for several independent company locations through one source?

With People Signs, you can coordinate all your signage needs for multiple locations through one source.



Wayfinding by

People Signs®

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www.peoplesigns.com



Contract Holder
Contract GS-07F-0262L



Mixed Sources

Product group from well-managed forests, controlled sources and recycled wood or fiber

www.fsc.org Cert no. SCS-COC-001041
© 1996 Forest Stewardship Council

Signage Products -
Architectural

Item	SIN	Description	Size inches
GBR001	366-11	Door Braille Plaque	4 x 6
GBR003	366-11	Women Restroom Braille Sign	8 x 6
GBR005	366-11	Door Sign	10 x 10
GBR006	366-11	Door Information Sign	4 x 6
GBR008	366-11	Restroom Unisex Male/Female	8 x 6
GBR011	366-11	Wall Sign, Space ID	4 x 12
GBR012	366-11	Wall Sign, Space ID	10 x 10
GBR013	366-11	Door Braille Plaque, Exit	8 x 6
GBR014	366-11	Projecting Room Number Sign	6 x 6.625
GBR015	366-11	Door Braille Plaque, Space ID	4 x 8
GBR016	366-11	Door / Wall Sign	3 x 3
GCW001	366-11	Door ADA Braille with 3x5 Window	6 x 6
GCW002	366-11	Cubicle Name Plate with 1x5 Window	3 x 6
GCW003	366-11	Conference Room ADA Sign with Slider	6 x 6

.. And many more using customized signs

We make custom signs to meet your requirements, calculated on a square inch basis:

GCW999	366-11	Custom Clearview Sign - std. colors	any
GCW998	366-11	Custom Clearview Sign w/ADA - std. colors	any
GCW997	366-11	Custom Clearview Sign - custom colors	any
GCW996	366-11	Custom Clearview Sign w/ADA - custom colors	any
GBR999	366-11	Custom Braille Plaque - std. colors	any
GBR998	366-11	Custom Braille Plaque w/ADA - std. colors	any
GBR997	366-11	Custom Braille Plaque - custom colors	any
GBR996	366-11	Custom Braille Plaque w/ADA - custom colors	any
GMG999	366-11	Custom Magnesign - std. colors	any
GMG998	366-11	Custom Magnesign w/ADA - std. colors	any
GMG997	366-11	Custom Magnesign - custom colors	any
GMG996	366-11	Custom Magnesign w/ADA - custom colors	any